

## **Spotlight on Social Sustainability at CUD**

Canadian University Dubai is dedicated to integrating social dimensions of sustainability into its educational framework. This commitment is evident in the university's active engagement with the UN's Sustainable Development Goals (SDGs) and the 2030 Agenda. To demonstrate our strong commitment, CUD is a proud partner and active member, <https://www.unprme.org/canadian-university-dubai/>, of the United Nations Principles for Responsible Management Education (UN PRME), committed to sustainability, ethics, and social responsibility, aiming to empower a generation of change-makers. Together with UN PRME, CUD is shaping the future of business and management education.

CUD regularly conducts awareness-raising events centered on the SDGs, fostering a deeper understanding of these global objectives among students and faculty. These initiatives aim to inspire action and engagement with the social pillars of sustainability.

On top of that, the university's curriculum is designed to embed sustainability principles across various disciplines, with a particular emphasis on Entrepreneurship courses. Students are encouraged to develop business strategies that not only pursue economic growth but also contribute to social well-being.

A key outcome of this educational approach is the students' ability to articulate and apply the SDGs in their Entrepreneurship presentations. They demonstrate a strong understanding of the social SDGs (SDG 1-5), integrating these goals into their proposed ventures and highlighting the potential for positive social impact.

Through these efforts, Canadian University Dubai cultivates a learning environment where social responsibility and sustainability are integral to academic and professional development.



CUD partners with HOGENT University to stage Hackathon, focusing on SDG 11, Sustainable Cities and Communities, the students tackled issues such as food waste, traffic congestion and accessible public transportation, with specific reference to the cities of Dubai and Ghent (2025).

For more information on our past activities and future plans, read the [PRME report](#) and the [report for community engagements as part of SDG 17](#). For specific future events and trainings, visit the [CUD Events calendar](#) or contact [info@cud.ac.ae](mailto:info@ cud.ac.ae).